

Monthly PAX Trends Snapshot

JAN 2014



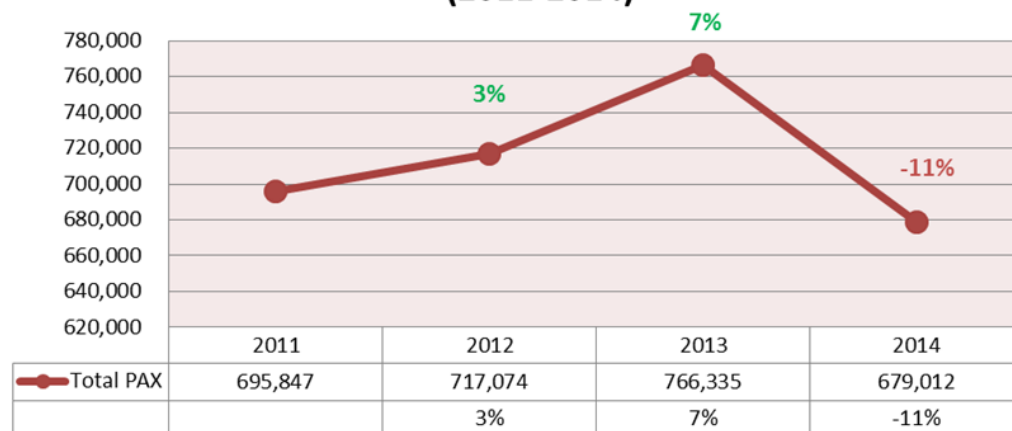
شركة مطار البحرين
bahrain airport company

Snapshots will be sent to our readers on a monthly basis.

Our aim is to constantly keep you updated and informed on key passenger data, trends and highlights for the concerned month.

We hope you find our Snapshots informative as we continue to improve and enhance its content.

(Jan-Jan) Cumulative Y-O-Y Total PAX
(2011-2014)



Source: Traffic Movement Sheet, BAS; compilation and analysis by Commercial and Marketing, BAC.

- ✈ January 2014 Total PAX amounted to 679,012.
- ✈ 2013-2014 (Jan-Jan) Total PAX witnessed a decline of 11% (or 87,323).
- ✈ There appears to be a decline in January 2014, but that is only due to the fact that Gulf Air's restructuring and Bahrain Air's closure occurred during February 2013; therefore, the figures for January 2013 are elevated in comparison.
- ✈ A growth of 6% (or 36,964) actually took place in January 2014 compared to the previous month.
- ✈ The key highlight of this month includes Gulf Air's introduction of 2 weekly flights to Sialkot (code: SKT) in Pakistan.

2013-2014 Total PAX witnessed a decrease of 11% (or 87,323).

The main highlights of the month were:

DXB: -17% (or 21,333) in Total PAX:

- Disembarking: down 18% (or 11,132).
- Joining: down 17% (or 10,308).
- Emirates Airlines was the main contributor to the decline.

NJF: -52% (or 14,161) in Total PAX:

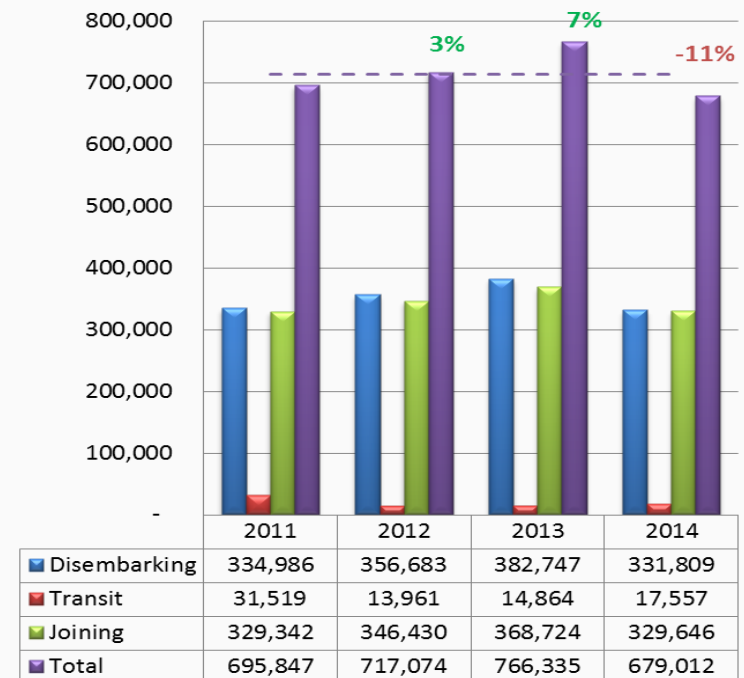
- Disembarking: down 67% (or 13,419).
- Joining: down 10% (or 742).
- Both Gulf Air and Iraqi Airways contributed to the decline.

JED: +87% (or 13,093) in Total PAX:

- Disembarking: up 92% (or 6,302).
- Joining: up 81% (or 6,619).
- Gulf Air was the main airline contributing to the increase.

Note: above we focused on commenting on currently scheduled operating airlines. However, it is worth noting that Bahrain Air's closure played a hefty part in these declines.

January Y-O-Y PAX Trends (2011-2014)



Top 10 Airports Rank Displacement (Jan-Jan):

#	Airport	2013 Vs. 2014
1	DXB	-
2	DOH	-
3	KWI	-
4	AUH	-
5	MCT	-
6	JED	(11)
7	DMM	1
8	BOM	-
9	RUH	2
10	LHR	-

Top 10 Airports Growth/Decline (JAN 2013-2014):

Rank	Airport	Total PAX	Airport	Total PAX
1	JED	13,093	DXB	(21,333)
2	MHD	8,655	NJF	(14,161)
3	DOH	4,763	AUH	(12,814)
4	KHI	3,870	CMB	(6,083)
5	DWC	2,592	KWI	(5,799)
6	PEW	2,417	CCJ	(5,660)
7	ISB	2,365	RUH	(5,481)
8	LHE	2,352	MNL	(4,294)
9	LHR	2,268	IAD	(4,201)
10	TRV	1,568	DMM	(3,795)